



**WELCOME TO LIFE
BEYOND THE MAP**

2019 Producer Appreciation Getaway

The 2019 Producer Appreciation Getaway can take you and a guest to life beyond the map! Travel to the luxurious Turtle Bay Resort, situated with expansive panoramic views of five miles of breathtaking shoreline and 850 lush acres. The resort offers two championship golf courses, surf, kayak, horseback exploration and more.



Getaway Dates: May 1st - 5th, 2019

Location: Turtle Bay Resort on the North Shore of Oahu, Hawaii

How to Qualify

Produce a minimum of 200,000 points with new sales premium for policies with effective dates between **February 1, 2018 and January 31, 2019** (“the **Qualification Period**”). New business and new lines of coverage added to existing groups count toward qualification for this getaway.

	Life	Disability	Critical Illness	Accident	Dental	Vision
Points per \$1 of Premium	1	1	1	1	1/2	1/2

These requirements only apply to the 2019 LifeMap Appreciation Getaway and may not apply to future getaways hosted by LifeMap.

General Rules

- Producers participating in this getaway program must be licensed producers appointed with LifeMap and in good standing with LifeMap.
- LifeMap reserves the right to (a) modify this program at any time without advance notice or to discontinue it for any subsequent calendar year and (b) at LifeMap's sole discretion, apply the program getaway rewards based upon its interpretation of its sales and premium records for the applicable Qualification Period.
- By participating in this getaway program, each producer, agency and their respective guest accept and agree to be bound by these rules and by the decisions of LifeMap Assurance Company which are final and binding on all matters relating to all aspects of the Getaway.
- An agency can qualify for a Getaway for every 200,000 points with new sales premium earned during the Qualification Period. Subject to LifeMap's approval, the agency may select the producer(s) in its agency who will attend the getaway.
- Cap of Getaways on a single employer group:

New Sales Premium	# of Getaways Per New Group
\$200,000	1
Above \$200,000 to \$400,000	2
Above \$400,000 to \$600,000	3
Above \$600,000	3

NOTE: there is no overall cap to the number of Getaways per producer or agency.

- All premiums from new lines of coverage added to existing groups will be eligible for qualification so long as they meet all other criteria outlined for this getaway.
- Premiums from a group's acquisition of another entity, reenrollment of voluntary coverage or the addition of a new line of coverage counts toward the getaway qualification. However, premiums from renewal increases on existing lines of coverage do not qualify.
- Producers unable to make the scheduled trip must forfeit all rights to the Getaway.
- No substitution of the getaway in the form of cash, compensation, or other awards will be allowed.
- LifeMap assumes no responsibility for advising the producer or agency on any possible tax liability associated with the Getaway. Each producer or agency qualifying for the Getaway should consult a tax advisor regarding the treatment of the getaway for tax purposes. Any liability for taxes imposed on this award will be the responsibility of the getaway winner and not LifeMap Assurance Company. The producer or agency will be provided a 1099 tax form for the value of the trip(s) awarded.

