



LifeMap COORDINATES™

- *Makes it easier to enroll and manage employee benefits.*

In addition to offering a wide range of employee benefits, LifeMap is focused on delivering an active enrollment experience that's simpler for producers and employers to implement. With LifeMap Coordinates™, our state-of-the-art benefits administration platform, employers and producers can put away the aspirin and look forward to open enrollment.

EXPERIENCE THE BENEFITS OF LIFEMAP COORDINATES

LifeMap Coordinates is an empowering online benefits platform that makes open enrollment and year-round administration easier, even when dealing with multiple insurers and plans. Employees will appreciate the decision support tools that come with LifeMap Coordinates; plus, it allows them to manage their benefits portfolio in one place.

PRODUCERS AND EMPLOYERS CAN USE LIFEMAP COORDINATES TO ENROLL THESE BENEFITS

- **Medical, dental and vision**
- **Life and AD&D**
- **Short and long term disability**
- **Voluntary products**
- **Flexible spending accounts**
- **Credit-based flex plans**

HOW IT WORKS

After LifeMap uploads a company's employee census, employees go to LifeMap Coordinates to confirm and enter any information that's missing. From there, LifeMap Coordinates provides clear, engaging information about available products and costs to help employees understand their options. Then it walks them through how to enroll, change coverage levels or continue current coverage.

Since LifeMap Coordinates pre-populates forms as employees elect each benefit, enrollment is quick and easy. Employees have plenty of opportunities to confirm their decisions or make changes along the way.

WHY EMPLOYERS LIKE LIFEMAP COORDINATES

Whether an employer chooses to use LifeMap Coordinates for one-time enrollment, or wants year-round support, LifeMap Coordinates means increased accuracy and efficiency. Here are some of the key features of this state-of-the-art benefits administration platform:

Customizable user experience and setup:

Employers can use their company's logo and brand colors to make LifeMap Coordinates their own. The system can also be configured to support any combination of open enrollment, new-hire enrollment and mid-year status changes.

Benefits reporting: Employers can easily view and monitor their employees' enrollment activities, generate reports, and help facilitate enrollment if needed.

Flexible business rules and deployment:

LifeMap Coordinates accommodates most benefit plan types as well as eligibility, coverage and cost rules. The system also supports online access for employee self-service or producer-assisted enrollment, via the Internet or stand-alone laptops at the worksite.

Electronic data interface and integration:

For companies that choose LifeMap Coordinates for year-round enrollment and administration support, LifeMap Coordinates can be integrated with employers' payroll and HRIS systems. It automatically manages data transmissions, updates, schedules and formats, ensuring that the right data is delivered in the right way at the right time.

Secure access: Built-in security features let employers control what employees can see and access; LifeMap Coordinates uses the highest standard 128-bit SSL encryption.

	TIER 1: ONE-TIME ENROLLMENT, LIFEMAP PRODUCTS ONLY	TIER 2: ONE-TIME ENROLLMENT, LIFEMAP + OTHER PRODUCTS	TIER 3: YEAR-ROUND ENROLLMENT, LIFEMAP + OTHER PRODUCTS
DATA FEEDS	N/A	File to producer for distribution to carriers (assumes one-time feed during open enrollment)	EDI feeds if available, regular schedule
ONGOING ENROLLMENT PROCESS	LifeMap Coordinates or paper-based enrollment	Paper-based enrollment	LifeMap Coordinates enrollment/benefit administration
AVAILABLE REPORTING	Standard reporting to group, including benefit statements/non-interval reports/census extracts	Standard reporting to group, including benefit statements/non-interval reports/census extracts	Custom reporting as requested, and if available
BENEFITS ADMINISTRATION	N/A	N/A	Year-round support, admin training, monthly reporting, configuration for life events
COST	Minimum \$50,000 in new LifeMap annual premium required (additional fee may apply for year-round benefits administration of LifeMap only products)	\$2,000 one-time setup fee, plus minimum \$100,000 in new LifeMap annual premium	Minimum \$200,000 in new LifeMap annual premium required, plus the greater of \$1.75 PEPM or \$500 monthly administration fee

Fees and premium requirements are subject to change. For current LifeMap Coordinates customers, each carrier change or addition or tier upgrade is subject to a \$500 setup fee.

ENROLLMENT MADE SIMPLE WITH

LifeMap COORDINATES™

Now, choosing and managing employee benefits can be a pain-free experience for everyone involved. LifeMap Coordinates is a customizable, intuitive system that knows where employees are in life. Let us fill in the blanks at enrollment and help employees clearly see their options and costs for everything—from life insurance to dental to vision and more. Then let LifeMap Coordinates help you keep things humming along throughout the year.

**To learn more, contact a LifeMap
Sales Executive today.**



● **LifeMapCo.com**
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