



Short Term Disability  
**DUE DATE PLUS**

—● *Helps drive a healthier pregnancy.*

All parents-to-be hope for a healthy pregnancy, but sometimes they experience a bump in the road. Unexpected complications can take a heavy toll on health *and* finances. That's why LifeMap has added Due Date Plus to our Short Term Disability Coverage. It's a smartphone maternity program that can help your employees have healthier pregnancies.

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 **LifeMap**<sup>®</sup>  
Insurance for every step of life.



# Short Term Disability DUE DATE PLUS

Maternity complications can have an impact on claims costs and insurance premiums. Early engagement to address potential risk factors is an important key to a healthier pregnancy. Now your employees and covered dependents have access to the mobile app Due Date Plus, as part of their LifeMap Short Term Disability Coverage.

## HOW IT WORKS

Employees just download the app from the iPhone App Store or Google Play and they're ready to roll.

1

### On-the-go information

Maternity education is always there when expectant parents need it.

2

### Personalized milestones

Parents-to-be will learn what to expect along the way and moms-to-be can use the symptom tracking and reporting features to see where they're at in their journey.

3

### Reminders and alerts

Due Date Plus includes a week-by-week guide to risk prevention, healthy alerts and reminders, weight gain calculators and much more.

## WHY IT MATTERS

Pregnancy complication rates in the United States are high compared to the rest of the developed world. You can empower healthier pregnancies with a little help from LifeMap Due Date Plus.

### *Creates engagement*

The mobile app makes it easy for busy parents-to-be to stay informed and know what to expect.

### *Identifies high-risk issues*

Early intervention can help address potential complications to the health of mom and baby.

### *Drives healthy decisions*

Due Date Plus encourages appropriate action, which can have a positive impact on your medical and disability costs.

### *Increases satisfaction*

Supporting healthier, happier families can help you attract and retain valuable employees.

**Talk to us today about Due Date Plus and Short Term Disability Coverage from LifeMap Assurance Company®.**

**LifeMapCo.com**  
**1 (800) 794-5390**

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08927-Im/12-14 | © 2014 LifeMap



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